#### We are excited to annouce our second annual

#### SHINE THE LIGHT WALK



#### YOUR COMPANY

can be one of the first Lincoln companies to show their support and help Shine the Light for Matt Talbot.

Only a few companies are being invited to participate in this exciting event.

# EVENT DETAILS DECEMBER 8, 2024 | 6PM

ANTELOPE PARK

1 MILE COURSE

The community of Lincoln is invited to the Shine the Light Walk where walkers will have the opportunity to imagine what our guests experience during a night without shelter.

#### **EVENT DETAILS**

#### ONE MILE WALK

#### **FAMILY FRIENDLY EVENT**

Families, Teams, and Groups are encouraged to register!

#### **HOT CHOCOLATE & SNACKS PROVIDED**

Each walker will get a beanie/stocking hat and a glow stick.

Signage will be placed along the course to educate walkers about homelessness and hunger issues in Lincoln.

After each walker has completed the course, they will hang their glowstick on the Hope Hanger.

The Hope Hanger will be a shining visual of support from all the walkers.

Walkers will be encouraged to take and share photos on social media to further increase awareness of unsheltered homelessness in Lincoln.

# REGISTRATION & ADDITIONAL INFO





#### **SPONSORSHIP LEVELS & BENEFITS**

Choose your sponsor level and help us Shine the Light!



Company logo on event hat
Company logo on all event signage
Company logo on HOPE Hanger
Table at walk to promote your company
Five company specific signs along course
25 registrations for walk
Four dedicated social media posts
Company logo displayed on Matt Talbot website



Table at walk to promote your company
Three company specific signs along course
15 registrations for walk
Two dedicated social media posts
Company logo displayed on Matt Talbot website





Two company specific signs along course
10 registrations for walk
One dedicated social media post
Company logo displayed on Matt Talbot website

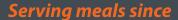


One company specific sign along course
5 registrations for walk
Company name displayed on Matt Talbot website

### ABOUT US

#### **OUR MISSION IS**

to relieve hunger, overcome homelessness, address addiction, and provide outreach and advocacy in Lincoln.



1992





**Established** over

30 YEARS
ago to address a need in Lincoln.



2.7 MILLION MEALS

have been served to those who hunger for food and a better life.

#### **TODAY MATT TALBOT IS**

a permanent fixture of Lincoln's safety net with volunteers providing two meals a day and professional staff offering a wide range of outreach services to prevent and alleviate homelessness. It is a mission of feeding in the broadest sense of the word.



## HOW YOUR SUPPORT HELPS

Every dollar raised is used to provide individuals and families experiencing homelessness or hunger with professional and compassionate services that go beyond basic needs to embolden people to have hope.

# BY THE NUMBERS

89,271 onsite prepared meals were served

8,755 substance use services completed

23,148 outreach services provided

people assisted through housing programs







#### SPONSORSHIP DEADLINE NOVEMBER 15, 2024

Contact Jenn Boettcher at jenn.boettcher@mtko.org or 402-817-0615

#### LEARN MORE OR SUBMIT PAYMENT

Visit mtko.org or scan the QR code



