

SHINE  
THE  
LIGHT



*A walk to illuminate efforts to defeat hunger and homelessness.*

**SPONSORSHIP OPPORTUNITIES**



*We are excited to announce a brand new event –*  
**SHINE THE LIGHT WALK**

**YOUR COMPANY**

*can be one of the first Lincoln companies to show their support and help Shine the Light for Matt Talbot.*

*Only a few companies are being invited to participate in this exciting event.*




**EVENT DETAILS**

**DECEMBER 10, 2023 | 5PM**

**ANTELOPE PARK  
1 MILE COURSE**

*The community of Lincoln is invited to the Shine the Light Walk where walkers will have the opportunity to imagine what our guests experience during a night without shelter.*



# EVENT DETAILS

## ONE MILE WALK

### FAMILY FRIENDLY EVENT

*Families, Teams, and Groups are encouraged to register!*

## HOT CHOCOLATE & SNACKS PROVIDED

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Each walker will get a beanie/stocking hat and a glow stick.

Signage will be placed along the course to educate walkers about homelessness and hunger issues in Lincoln.

After each walker has completed the course, they will hang their glowstick on the Hope Hanger.

*The Hope Hanger will be a shining visual of support from all the walkers. Walkers will be encouraged to take and share photos of the Hope Hanger on social media to further reach the community of Lincoln.*

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## REGISTRATION COST

**SINGLE REGISTRATION \$20**

**FAMILY REGISTRATION \$50**

*Donations will be accepted during the event*

# SPONSORSHIP LEVELS & BENEFITS

*Choose your sponsor level and help us Shine the Light!*

## EVENT SPONSOR

**\$6,000**

*Only 1 available!*

*Company logo on event hat*

*Company logo on all event signage*

*Company logo on HOPE Hanger*

*Table at walk to promote your company*

*Five company specific signs along course*

*25 registrations for walk*

*Four dedicated social media posts*

*Company logo displayed on Matt Talbot website*

## ILLUMINATOR SPONSOR

**\$3,000**

*Table at walk to promote your company*

*Three company specific signs along course*

*15 registrations for walk*

*Two dedicated social media posts*

*Company logo displayed on Matt Talbot website*

# SPONSORSHIP LEVELS & BENEFITS

*Choose your sponsor level and help us Shine the Light!*



## BEACON SPONSOR

\$1,500



*Two company specific signs along course*

*10 registrations for walk*

*One dedicated social media post*

*Company logo displayed on Matt Talbot website*



## SPARK SPONSOR

\$750

*One company specific sign along course*

*5 registrations for walk*

*Company name displayed on Matt Talbot website*



*For sponsorship or event questions, contact Jenn Boettcher at  
jenn.boettcher@mtko.org or 402-817-0615*

# ABOUT US

## OUR VISION IS

*to defeat hunger and homelessness. Restore hope!*

*Serving meals since*

**1992**



*Established over*

**30 YEARS**

*ago to address a need in Lincoln.*



**2.6 MILLION MEALS**

*have been served to those who hunger for food and a better life.*

## HOW YOUR SUPPORT HELPS

Every dollar raised is used to provide individuals and families experiencing homelessness or hunger with professional and compassionate services that go beyond basic needs to embolden people to have hope.


## TODAY MATT TALBOT IS

a permanent fixture of Lincoln's safety net with volunteers providing two meals a day and professional staff offering a wide range of outreach services to prevent and alleviate homelessness. It is a mission of feeding in the broadest sense of the word.



# 2022

## BY THE NUMBERS



**80,367** onsite prepared meals were served

**8,352** substance use services completed

**19,753** outreach services provided

**157** people assisted through housing programs



# THE TEAM



**JENN** *Events Specialist*

**ABI** *Marketing &  
Communications Specialist*

**LORI** *Development Director*

**SUSIE** *Marketing &  
Communications Director*

**SPONSORSHIP DEADLINE  
NOVEMBER 15, 2023**

Contact Jenn Boettcher at  
[jenn.boettcher@mtko.org](mailto:jenn.boettcher@mtko.org) or 402-817-0615

**LEARN MORE OR  
SUBMIT PAYMENT**

Visit [mtko.org](http://mtko.org) or scan the QR code







**MATT TALBOT KITCHEN & OUTREACH**  
**2121 N. 27TH STREET | LINCOLN, NE | (402) 477-4116**